

Christ Church College Kanpur

Career Guidance and Placement Cell (CGPC)

CHRIST CHURCH COLLEGE
KANPUR

Report (2015-16 to 2020-21)

January 15, 2021

In synchronization with the mission of providing meaningful education, Christ Church College, Kanpur has taken up a gigantic, yet fulfilling task of adding extra value to the students by enhancing their employability potential through constituting **Career Guidance and Placement Cell** in 2015. College firmly believes that Career Guidance and Placement services are a critical quality parameter in higher educational institutions. The national skill Report, 2014 reveals that among graduates, only 30% are job worthy.

Objectives of CGPC:

The primary objectives of the CGPC are to ensure that the students are equipped with right set of skills and find jobs in domains and organizations of their choice. The objective can be spitted in two parts.

(A) Imparting skills

The first part of the campaign is to equip the students with requisite skills. The CGPC proposes to undertake many activities including organising motivational lectures, short term courses on soft skills such as communication, emotional intelligence, team spirit, confidence building, positive attitudes, etc.

(B) Right Placement: Matching the job with the individuals

The second part of the campaign is to help the students in finding a suitable job. The second part also include multiple activities like networking with the recruiters, arranging pre-placement presentations, student- industry interface, providing logistic support to recruiters and facilities for presentations, tests, interviews etc.

The college, through Career Guidance and placement Cell, has made constant efforts to encourage students with an entrepreneurial bent of mind, to come up with creative and innovative ideas and frame their efforts to start new ventures, and provide a platform for budding entrepreneurs to create new and innovative ventures by providing required guidance. Through this cell, we intend to create awareness and give exposure to the students.

To materialize this concept, the college has been organizing seminars and training workshops in collaboration with MSME (Micro, Small and Medium Enterprises) and FIEO (Federation of Industry and Export Organization) since 2015 with the objective of enlightening our students on the current trends and opportunities in Industrial environment and opportunities for entrepreneurship.

A brief report of the activities conducted since 2015 by CGPC is give as under:

2015-2016

1. Placement drive in February 2015 proved to be a grand success. The KVC Placement agency of Lucknow shortlisted 32 students for placement after written test and Personal Interview.

Most of these students are placed in as many as 12 companies with attractive CTC. This programme was attended by **350 students**.

2. Besides, The Super House Tanneries of Kanpur also carried out placement drive independently. Recently, one reputed Chemical company of Delhi has shown interest in recruiting The M.Sc. Chemistry students.
3. A workshop was organized by the cell on 19 & 20 February 2016. During the training workshop eminent speakers from the corporate and academic world delivered talks on career opportunities, soft skill development, interview skills and allied topics. Approximately **350 Students** from Christ Church College and other colleges of the city attended the workshop and participated in the placement drive.
4. Specifically following activities/ interactive sessions were carried out during the workshop:
 - Ms. Madhavi, GM (HR) Lohia Group delivered a lecture on personality traits.
 - Mr. Sanjeev Chawla, Director, MSME Development Institute, Kanpur/ Agra discussed the opportunities for **entrepreneurship and start-ups** for youth and also government schemes available for this purpose.
 - Professor A N Tripathi, the management expert, imparted training on soft skill development and capacity building.
 - A massive placement drive was held on 20thFeb. 2016 in partnership with KVC Consultants for several MNCs and domestic companies.

2016-2017

1. **The CGPC organized a National Workshop on Career Counselling and Personality Development during November 7-8, 2016** at the college. Number of renowned organizations like DGFT, FIEO, IIHT, PAHAL and Jaipuria Institute of Management gave presentations during the programme. About 350 students of our college participated in the workshop and got benefitted by the same.

2017-2019

1. Time to time Career Counselling and Guidance was provided to all the enrolled students by the members of the cell.
2. Various companies/industries approached the CGPC for Placements. These companies/industries included Super House, Reliance mutual Funds, HDFC, Chemical Industries and educational institutes. The cell passed on concerned information to all interested students and provided placement related assistance. About 350 students very actively participated in the programme.
3. Fresh CGPC enrolment drive was carried out for college students. All career related information were passed on to students through SMS and other digital methods. There is a data bank of around 500 students who are enrolled with CGPC.
4. **The Career Guidance and Placement Cell of Christ Church College, Kanpur organized a one-day Career Counselling and Psychometric Test on 20th September 2017.** The workshop was conducted by International School of Business and Media (ISB& M), Pune, a leading Management institute of India. The key note speakers were Dr. Pramod Kumar, the founder President of ISB &M group and Dr. Pramod Kumar, senior Professor at ISB& M Pune Campus. The workshop provided a platform and opportunity to final year

graduating and PG students to look for professional courses and career opportunities ahead. About 300 students participated in the programme.

5. The CGPC organised a three-day workshop on Career Counselling and Personality Development during November 7-9, 2017 in the college. Some reputed institutes like, TIME and Career Launcher were among the participating organisations during the workshop. About 350 students participated in the workshop. On the last day of the workshop, Adventure Institute and Air Force officials gave tips to choose the career options available to students.
6. A three-day workshop on "Career Guidance and Capacity Building" has been organized in the college from 13 -15 November 2018. Around 275 students participated in the workshop. Government export and industry departments, Leading Management, leading Professional courses and Coaching institutes from the across the country participated in the Seminar. These include Pune Institute of Business and Management (PSIBM), ACCA Global Institute of Chartered Accountancy, T.I.M.E., Endeavor Careers, and Delhi School of Business. Along with that, Departments of Export Promotions and Industries from Government of India came up with lot of Projects, Start-Ups and Funding Schemes.

2019-2020

1. The CGPC organised a one-day workshop in association with CHAHAL ACADEMY and APTECH on 2nd November 2019. The workshop was mainly on the rigorous methods and tips of preparation for civil services and other such competitive examinations. About 175 students participated in the workshop.

2020- 2021

1. The Career Guidance and Placement Cell, Christ Church College, Kanpur, along with ISB &M organized a student development program on GD/Presentation/Preparing for Personal Interview' on Friday through the Zoom platform on 18th December 2020. In beginning of the programme, prayer was offered by Revd. Samuel Paul Lal Secretary, College Governing Body for the welfare of the people at large and students, in particular. Principal of the college, Dr. Joseph Daniel emphasised on the relevance of the topic in present context and hoped that it would provide a transformational roadmap for the students. Mr. Dolmani Sahu, Associate Vice-President and Group Head of ISBM, highlighted the importance and various aspects of the theme of the webinar. At the same time, the Head of Department, Political Science & Convener CGPC, Dr. Ashutosh Saxena, while talking about the topic and importance of the webinar said that it takes some time to prepare for the group discussion / interview, so it is suggested that the student must start to prepare for the same at the earliest in right scientific way. Distinguished speaker and Director of (PGDM from IIM, Calcutta) Professor Dr. S. Jayaraman said with a brief introduction about ISB & M that in GD, the aspects for which the recruiter looks forward, are communication, teamwork, personality and the ability to turn the discussion in its favour. Thus, while preparing for a group discussion, one must keep these aspects in mind. He also stated that a personal interview is another oral communication phenomenon. However, unlike group discussion, personal interviews are a platform to make a personal impression on the interviewer. It is a purposeful one-on-one interview without another candidate in the room. Students should develop confidence in themselves as better

communication can only be achieved when it is full of confidence. About 150 students participated in the programme.

2. In December 2020 '**An Atma Nirbhar Centre**' has been established under CGPC as per the initiative of CSJM University Kanpur to provide guidance, motivation and assistance to young emerging entrepreneur students.

Evidence of Success

1. The cell has proved to be a boon for college students. The positive and overwhelming feedback from students, their parents, alumni and media reports have been the evidence of the success of this project. The cell activities are widely covered by national newspapers. Number of professional institutes, placement agencies and organizations are approaching the CGPC for associations and collaborative activities. Large numbers of students are getting themselves registered in the cell.
2. The CGPC also maintains a well-stocked library and updated magazines which are open to students use: we have around 300 books on various career related aspects like General Knowledge, Competitive Exams, Various professional and Career oriented Institutions, Books related to UGC NET/SLET, skill development related books and study material, etc.



(Dr. Ashutosh Saxena)

Convener, CGPC

Convener

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