



Annual Report of Career Counselling Cell

Christ Church College, Kanpur, is committed to delivering meaningful education and enhancing the employability of its students through the Career Counselling Cell. Aligned with the 2020 National Education Policy's emphasis on employment-driven education, the college deems Career Guidance and Placement services crucial quality parameters.

The Cell works with dual objectives: firstly, equipping students with essential skills through activities like motivational lectures and short-term courses focusing on soft skills. Secondly, aiding students in securing employment by facilitating networking with recruiters, pre-placement presentations, and logistical support for recruitment processes.

The college also actively fosters entrepreneurship, guiding students with innovative ideas and providing a platform for their ventures. Regularly organizing seminars, lectures, and placement drives, Christ Church College strives to create a holistic educational environment that not only imparts academic knowledge but also cultivates practical skills and an entrepreneurial spirit among students.

Objectives of the Career Counselling Cell:

- The Career Counselling Cell focuses on enhancing employment opportunities for students and graduates by bridging the gap between educational institutions and industries.
- Provide Career Guidance: Offering counselling and guidance to students regarding various career paths, job market trends, and skill development.
- Organize Campus Recruitment Drives: Collaborating with companies and organizations to conduct on-campus interviews and placement sessions for students.

A brief report of activities conducted by Career Counselling Cell is as mentioned hereunder:

1. Lecture on 'Essentials of Good Placement organised on 14th August 2023

The Career Counselling Cell organised a special lecture on 'Essentials of Good Placement' by Dr. Prabhat Dwivedi, Head of the CSJM University Placement Cell that aimed to enhance employment opportunities for students by bridging the gap between educational institutions and industries. He emphasized the importance of setting clear goals, working collectively for a civilized society, and focusing on hard work and skill development, particularly in communication and



computer proficiency.

The anticipated outcomes of the program include clarified career goals, emphasis on hard work and skill development, promotion of collective contribution, well-prepared graduates, enhanced career development skills, informed career choices, increased confidence and self-awareness, and improved long-term career planning. These outcomes collectively demonstrate the program's success in equipping students with the tools necessary for successful and fulfilling careers, emphasizing a holistic approach to career development.

2. Imarticus Learning Walk in Drive on 19th August 2023

The Career Counselling Cell collaborated with Imarticus Learning with an aim to provide insights into '*Career in Investment Banks and Retail Banks*' through a Walk-In Drive for multinational banks. This program sought to offer job opportunities to graduate and postgraduate students, providing a comprehensive understanding of the finance sector, including investment and retail banking.

Imarticus Learning's team, including Abhishek Kumar, Satya Prakash Singh, and Utkarsh Soni, engaged with students during the walk-in drive. Abhishek Kumar delivered a captivating address, sharing invaluable insights into investment and retail banking

careers, while Satya Prakash Singh provided an overview of Imarticus Learning's training program in finance.



The program's objectives encompassed knowledge enrichment, industry insights, skill enhancement, holistic development, a pathway to training, inspiration, motivation, and informed decision-making. It aimed to bridge the gap between educational institutions and industries, empowering students for success in the finance domain.

The outcomes included enriched understanding of banking nuances, improved preparedness, industry affiliations, and honed career development skills. Imarticus Learning offered assessment tests to attendees, ensuring a precise match for their training programs, guaranteeing placements upon completion. The selected 19 students received training offer letters and scholarship details, marking the beginning of a promising professional journey. These achievements underscore the program's efficacy in preparing students for prosperous and gratifying careers, affirming its commitment to fostering capable and accomplished professionals.

3. Lecture Talk on 'How to Prepare for Civil Services' by Avadh Pratap Ojha (IQRA IAS) on 9th September 2023

On September 9, 2023, the Career Counselling Cell, in collaboration with IQRA IAS, held its highly anticipated third session focusing on 'Civil Services Preparation.' Renowned UPSC

mentor, Mr. Avadh Pratap Ojha, graced the event with his exceptional expertise, offering invaluable insights to aspiring civil servants.

The program aimed to illuminate the path towards coveted employment opportunities, serving as a compass for UPSC examinations. The event provided profound understanding into the world of civil services with objectives to offer tailored insights for UPSC success, ignite a sense of purpose and determination, and inspire participants towards fulfilling careers. The session not only equipped students with necessary knowledge but also served as a source of inspiration, emphasizing dedicated preparation and a clear vision. The outcomes reflected heightened confidence, practical strategies, focused subject knowledge, personalized guidance, achievable goals, enhanced study plans, and a renewed sense of purpose. These achievements underscore the program's effectiveness in inspiring and empowering aspiring civil servants.



4. Placement Drive by RSPL Ghari Brand on 25th September 2023

On September 25, 2023, the Career Counselling Cell at Christ Church College, Kanpur, partnered with RSPL (Ghari Brand) for a specialized placement drive targeting male B.Sc. Chemistry graduates from 2022 or 2023. RSPL, a prominent industry name, not only offered employment opportunities but also provided in-house fooding and accommodation, showcasing a commitment to nurturing talent.

Officials from RSPL Ghari Brand, including Mr. Apoorv Nigam (Deputy Manager), Mr. Sunil Carpenter (Senior Officer), and Sonu Sahu (Officer HR), visited the college campus to oversee the drive. The program's objectives aimed at facilitating seamless transitions, providing practical exposure, enhancing industry-academia collaboration, ensuring student welfare, empowering graduates for quality living, boosting



intelligence and emotional quotient, facilitating real-time selection process preparation, and organizing career development programs.

The outcomes included a direct path to employment, financial stability, career advancement, skill refinement, networking opportunities, industry exposure, learning and development opportunities, and contributions to economic growth. RSPL Ghari Brand shortlisted and selected two candidates from the college, marking the success of the program in positively impacting the immediate and long-term career prospects of the graduates.

5. Bank Plus Placement Drive for Axis Bank (on payroll of TP) on 12th October 2023

On October 12, 2023, the Career Counselling Cell at Christ Church College, Kanpur, conducted its mega placement drive in collaboration with Bank Plus, focusing on providing practical experience to graduate and postgraduate students. The drive aimed to ensure the right job for the right person at the right time, facilitating a quality living standard for students. With a commitment to ultimate satisfaction, the event sought to offer students opportunities with companies of their choice based on eligibility.

The objectives of the program included motivating and counselling students on industry practices, improving their intelligent and emotional quotient, facilitating real-time preparation for company selection processes, and organizing career talks and personality development programs. Axis Bank, represented by Bank Plus, offered roles such as Digital Officer, Assistant Manager, and Subject Matter Expert, with a package ranging from 1.8 to 2.5 Lacs.



The program objectives, emphasized on networking, questioning, skill development, trying new things, active involvement, goal achievement, early initiation of university work, and most importantly, having fun. These objectives collectively aimed to enrich students' experiences, guiding them through career complexities. The event resulted in positive outcomes, including increased clarity and direction, enhanced skill sets, inspiration, and motivation with a selection of 10 students. The selected students reflected the success of the program, showcasing the effectiveness of the Career Counselling Cell in fostering educational excellence and career success.

6. Lecture on “Elevating Possibilities: Inspiring and Exploring Diverse Career Paths” by Ms. Meenakshi Shahi on 16th October 2023

On October 16, 2023, the Career Counselling Cell, in collaboration with the Centre for Social Responsibility and Leadership (CSRL), focused on 'Elevating Possibilities: Inspiring and Exploring Diverse Career Paths.' Ms. Meenakshi Shahi, the esteemed speaker, imparted wisdom and inspiration to guide students towards a promising future. The event aimed to

ignite aspirations, empower the next generation, provide actionable insights, champion continuous learning, expose students to various professions, and educate them on diverse career paths.

The program successfully broadened students' comprehension of career avenues, covering design, counselling, digital technologies, social media strategies, marketing, and more. It served as a platform for interaction, networking, and establishing valuable contacts within students' fields of interest. The positive outcomes included increased clarity and direction, an enhanced skill set, inspiration, empowered decision-making, heightened awareness of career opportunities, long-term career planning, positive feedback, concrete steps towards success, and elevated confidence. These achievements affirm the program's effectiveness and the commitment of organizers and attendees to educational excellence.



Thus, the Career Counselling Cell at Christ Church College, aims at activities that actually fosters empowerment of students with invaluable insights and practical skills, paving the way for confident and informed career choices, setting them on a trajectory for success.

M. Anand

Coordinator

Career Counselling Cell