



Christ Church College, Kanpur



INTERNAL QUALITY ASSURANCE CELL & RESEARCH DEVELOPMENT CELL

In collaboration with

National IP Awareness Mission (NIPAM)

Organized an Intellectual Property Right Awareness Program

On

August 5, 2022

The banner features the Indian national emblem at the top center. Below it, the title 'INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM' is displayed in large white letters on a blue background. The organizing body is the Office of the Controller General of Patents Design & Trademarks, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India. The program is organized by Christ Church College, Kanpur, in association with its Research and Development Cell and Internal Quality Assurance Cell. The event is part of the 75th Azadi Ka Amrit Mahotsav. The banner lists the Patron (Dr. Joseph Daniel), the Speaker (Mr. Sudhanshu Katiyar), and the Coordinators (Prof. (Dr.) Anindita Bhattacharya and Mr. Arnab Bhattacharyya). The date is August 5th, 2022, from 3:00 P.M. onwards. Registration is free, and certificates will be provided to all participants. The registration link is <https://forms.gle/1CENs1YP2T62kAF9>, and the link to join is <https://patentcellccokb.ata.webex.com/join?pwd=ffkckvbkzozjgpl7M1TD=1&061049c3259a4d3b875cc0902d>. The platform used is Webex.

INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM

Organized by
Office of the Controller General of Patents Design & Trademarks
Department for Promotion of Industry and Internal Trade
Ministry of Commerce and Industry, Government of India

In association with
Research and Development Cell
And
Internal Quality Assurance Cell

CHRIST CHURCH COLLEGE, KANPUR

PATRON	SPEAKER	COORDINATORS	
Dr. Joseph Daniel Principal and Secretary Christ Church College Kanpur	Mr. Sudhanshu Katiyar Examiner of Patents & Designs (Group 'A' Gazetted) The Patent Office, Kolkata DPIIT, Ministry of Commerce & Industry Government of India	Prof. (Dr.) Anindita Bhattacharya Department of Chemistry Christ Church College Kanpur	Mr. Arnab Bhattacharyya The Patent Office, Kolkata DPIIT, Ministry of Commerce & Industry Government of India

DATE: AUGUST 5TH 2022 || **TIME: 3:00 P.M. Onwards**

REGISTRATION FREE
CERTIFICATES WILL BE PROVIDED TO ALL PARTICIPANTS

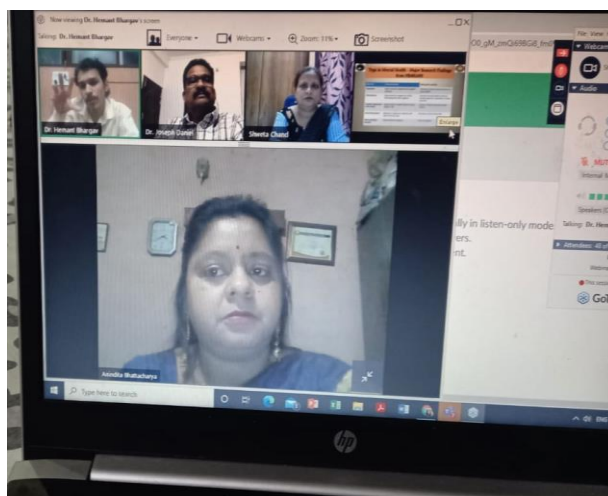
REGISTRATION LINK: <https://forms.gle/1CENs1YP2T62kAF9>
LINK TO JOIN: <https://patentcellccokb.ata.webex.com/join?pwd=ffkckvbkzozjgpl7M1TD=1&061049c3259a4d3b875cc0902d>

PLATFORM:

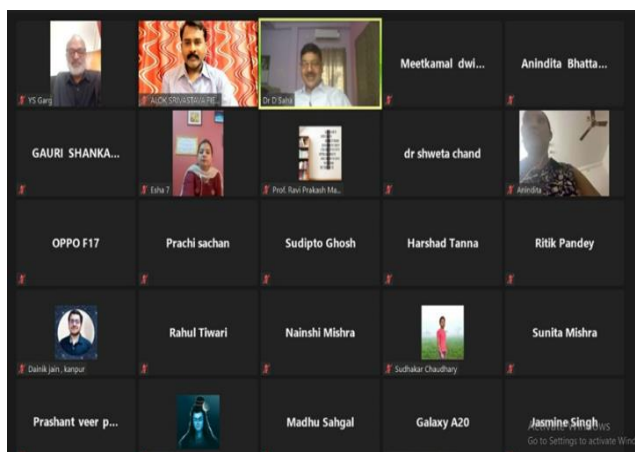
REPORT OF THE CONFERENCE INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM

At the behest of the Internal Quality Assurance Cell (IQAC) at Christ Church College, Kanpur, the Research and Development Cell (RDC), in collaboration with the Office of the Controller General of Patents, Designs, and Trademarks under the Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India, orchestrated an online seminar on the Intellectual Property Rights Awareness Program. This event took place on August 5, 2022, utilizing the CISCO WEBEX Platform. The coordinator of IQAC, Prof. D. C. Srivastava extended a warm welcome to the guest speakers, expressing that in the current era of globalization, Intellectual Property Rights (IPR) assume a pivotal role in global trade practices and livelihood worldwide.

Dr. Anindita Bhattacharya, Professor in the Department of Chemistry and the convener of the conference, introduced the theme of the awareness program. She emphasized that intellectual property rights (IPR) are intangible and confer exclusive rights to inventors or creators for their valuable inventions or creations.



Mr. Sudhanshu Katiyar, Examiner of Patents & Designs at The Patent Office, Kolkata, and DPIIT, Ministry of Commerce & Industry, Government of India, served as the keynote speaker. He delved into the intricacies of Intellectual Property Rights, providing an overview of terms such as patents, trademarks, industrial designs, geographic indications, copyright, etc. He discussed their corresponding rules and regulations, their necessity, and their role, particularly within the Indian context. Additionally, he touched upon India's status in global IPR-related activities and stressed the importance of staying ahead in innovation and creativity amidst global competition. While acknowledging India's recognition in fields like software engineering and space technology, he noted the country's lag in generating IPR assets, such as registered patents, industrial designs, trademarks, etc. The session included the screening of an IPR awareness video, IP NANI, and an interactive quiz.



Mr. Arnab Bhattacharyya, the coordinator from The Patent Office, Kolkata, and DPIIT, Ministry of Commerce & Industry, Government of India, informed the delegates about Career Opportunities in IP and shared examples to dispel myths associated with intellectual property.

Prof. Anindita Bhattacharya conveyed a vote of thanks, and Principal Prof. Joseph Daniel underscored the role of these rights in fostering an innovative environment, providing recognition, and delivering economic benefits to creators and inventors. He

highlighted that a lack of IPR awareness and ineffective implementation could hinder the economic, technical, and societal development of the nation. The event saw active participation from IQAC members, including Prof. Sujata Chaturvedi, Prof. Satya Prakash Singh, Dr. Sanjay Saksena, the RDC Convener, and a significant number of delegates from across the country.


PROGRAM COORDINATOR


IQAC Coordinator





Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE

This is to certify that, **DR. ANINDITA BHATTACHARYA** of **CHRIST CHURCH COLLEGE, KANPUR** co-ordinated in conducting the Intellectual Property Awareness program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on August 05, 2022

Organized by
Intellectual Property Office, India

Date: August 05, 2022




(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS

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