

Memorandum of Understanding

THIS MEMORANDUM OF UNDERSTANDING is signed on 1st July 2024

BETWEEN

**Dr. Vibha Dikshit Coordinator,
Journalism and Mass Communication (one-year vocational course)
Christ Church College Kanpur**

on behalf of

**The Principal (First Party)
Christ Church College Kanpur**

AND

**Mr. G P Verma (Second Party)
Proprietor, Weekpost.com
R/0305, Anand Palace, Khalasi Line Kanpur- 208001
(M) 9935202966**

This document will establish the basic terms to be used between the Parties. The terms contained in this document are not comprehensive and it is expected that additional terms may be added, and existing terms may be changed or deleted. The basic terms are as follows:

▪ **Goals and objectives**

This Memorandum of Understanding is created to collaborate the Christ Church College Kanpur with the skill training partner Weekpost.com for training and evaluation of students pursuing a one-year vocational course in Journalism and Mass Communication under NEP Guidelines during their first four of Under Graduation programme.

▪ **Roles and Responsibilities**

1. The Skill partner Weekpost.com will provide the training and internship to the students undergoing the one-year JMC vocational course during the UG four semesters.
2. The Skill partner will also help evaluate these students during the course and at the end of each semester.
3. The first party will provide all infrastructural facilities and remuneration as agreed upon, needed to conduct the training and evaluation of the students pursuing this course.

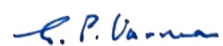
▪ **Duration of the MOU**

This MOU shall be effective upon signature by the authorized representatives of the parties for a period of two years from the date of signing.

It can be extended /terminated on mutual consent of both the parties. Either party can terminate the MOU upon giving the other one month's written notice.

▪ **Non-Binding**

This document does not create a binding agreement between the Parties and will not be enforceable through the court of law.



The terms and conditions of any future agreement will supersede any terms and conditions in this document.

The Parties are not prevented from entering negotiations with other third parties concerning the subject matter of this document.

▪ **Dispute Resolution**

In case of a dispute or difference arises between the parties out of or in connection with this MOU, either party may give the other a written notice specifying the dispute or difference.

A person holding a position of senior management of each party must meet and undertake negotiations in good faith and without prejudice to resolve the dispute or difference.

▪ **Variation**

The parties may agree to vary any of the requirements of this MOU. Such agreement must be in writing and signed by both parties.

▪ **Advertising and Announcements**


Unless required by law, an announcement, circular or other public disclosure including promotional materials such as newsletters and brochures, flyers or annual reports referring to the contents or subject matter of this MOU must not be made or permitted by a party without the prior written approval of the other party.


▪ **Confidentiality**

The parties acknowledge that information disclosed by one party to the other during the subject matter of this MOU may be confidential and, unless required by law, must not be disclosed to a third party except with the prior written consent of the disclosing party.


This document accurately reflects the understanding between the parties.

Signed on 1st July 2024


(Dr. Vibha Dikshit) (On behalf of Principal, Christ Church College)
Coordinator - Journalism and Mass Communication Diploma Course,
Christ Church College Kanpur


(Mr G P Verma)
Proprietor, Weekpost.com
(Second Party)

Counter signed by


(Dr. Joseph Daniel)
Principal (First Party)
Christ Church College
Kanpur



Memorandum of Understanding

THIS MEMORANDUM OF UNDERSTANDING is made on 20 September 2022
BETWEEN:

Dr. Ashutosh Saxena
Coordinator - Journalism and Mass Communication Diploma Course,
Christ Church College Kanpur
on behalf of the Principal, Christ Church College Kanpur
(First Party)

AND

Mr. G P Verma
Editor-Weekpost.com
R/O305, Anand Palace, Khalasi Line
Kanpur- 208001
(M) 9935202966
(Second Party)

This Document will establish the basic terms to be used between the Parties. The terms contained in this document are not comprehensive and it is expected that additional terms may be added, and existing terms may be changed or deleted. The basic terms are as follows:

Goals and objectives

This Memorandum of Understanding is created to collaborate the Christ Church College Kanpur with the skill training partner *Weekpost.com* for training and evaluation of students pursuing Diploma course in Journalism and Mass Communication during their first four semesters (2022-2023) of Graduation programme.

Roles and Responsibilities

1. The Skill partner *Weekpost.com* will provide the training and internship to the students undergoing the above mentioned diploma Course
2. The Skill partner will also help in the evaluation of these students during the course and also at the end of each semester.
3. The first party will provide all infrastructural facilities and remuneration as agreed upon, needed to conduct the training and evaluation of the students pursuing this course,

Duration of the MOU

The MOU will be effective from the date of its execution till the end of Diploma Course i.e. 30th May 2024

The MOU can be terminated by either party on the giving of One month's written notice to the other.

Non-Binding

This Document does not create a binding agreement between the Parties and will not be enforceable through the court of law.

Memorandum of Understanding

The terms and conditions of any future agreement will supersede any terms and conditions contained in this Document.

The Parties are not prevented from entering into negotiations with other third parties with regard to the subject matter of this document.

Dispute Resolution

If a dispute or difference arises between the parties out of or in connection with this MOU, either party may give the other a written notice specifying the dispute or difference. A person holding a position of senior management of each party must meet and undertake negotiations in good faith and on a without prejudice basis with a view to resolving the dispute or difference.

Variation

The parties may agree to vary any of the requirements of this MOU. Such agreement must be in writing and signed by both parties.

Advertising and Announcements

Unless required by law, an announcement, circular or other public disclosure including promotional materials such as newsletters, brochures, flyers or annual reports, referring to the contents or subject matter of this MOU, must not be made or permitted by a party without the prior written approval of the other party.

Confidentiality

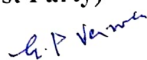
The parties acknowledge that information disclosed by one party to the other in the course of the subject matter of this MOU may be confidential and unless required by law must not be disclosed to a third party except with the prior written consent of the disclosing party.

This Document accurately reflects the understanding between the parties,

Signed on 20 September 2021



(Dr. Ashutosh Saxena)
Coordinator - Journalism and Mass Communication Diploma Course,
Christ Church College Kanpur
(First Party)



(Mr G P Verma)
Proprietor, *Weekpost.com*
(Second Party)

Counter signed by



(Dr, Joseph Daniel)

Principal, Christ Church College Kanpur

Christ Church College, Kanpur
Department of Political Science
Vocational Course 2023-24

Journalism and Mass Communication
Syllabus Semester I & III (Odd semesters)

Fundamentals of Journalism and Principles of Communication

Unit 1:	I. Principles of Journalism	a. Journalism: Definition, Nature, Scope and Significance
		b. Relationship between Press, society and Government
	II. Freedom of Press	a. Its basic Principles and constraints
		b. Responsibilities and Criticism
	III. Press as a tool of social service	a. Newspaper organization: role of press as an agency of communication
		b. Relationship between Press and other mass media
		c. Press and Democracy
		d. Print media in India: An overview
Unit 2:	I. Fundamentals of communication	a. Meaning of communication, features, importance, patterns
		b. Techniques of communication formal/informal, verbal/written, upward/downward
		c. Barriers of communication, essential if communication, factors affecting process of communication
	II. Process of Communication	a. Transmission of ideas, facts, figures from one person to another
		b. Elements of communication process
		c. Message, Sender, Encoding, channel, receiver, decoding, acting and feedback

[Coordinators: Dr. Ashutosh Saxena, Dr. Vibha Dikshit]

Instructors & Skill Partners: Mr. G.P. Verma, Mr. Abhishek Pandey, Deepanshu Sahu

**Christ Church College
Department of Political Science
Vocational Course 2023-24**

**Journalism and Mass Communication
Syllabus Semester II& IV (Even semesters)**

Art & Technique of News Reporting and Reading

Unit 1:	I. Reporting and Reporters	a. Training & Qualifications, Reporting for Newspapers - Reporting the expected & unexpected.
		b. Reporting skills- Nose for News, Observation (listening & seeing),
		c. Taking notes, finding, checking, verifying, analysing & interpreting information,
	II. Types of Reporting:	a. Objective, Interpretative, Investigative, Legal, Developmental
		b. Political, Sports, Crime, Economic & Commercial, Technical & Science Reporting.
	III. Extracting Stories from outside sources:	a. Citizens, Press releases, Institutional sources Ministries & Govt. Departments, etc.
Unit 2:	I. Reading skills	a. Model of reading to learning, Reading tactics and strategies.
		b. Reading purposes - kind of purposes and associated apprehensions* reading for meaning, reading outcomes.

I (Theory)	Art & Technique of News Reporting
II (Practical)	Field Project Work

[Coordinators: Dr. Ashutosh Saxena, Dr. Vibha Dikshit]

Instructors & Skill Partners: Mr. G.P. Verma, Mr. Abhishek Pandey, Deepanshu Sahu